



Università  
Ca' Foscari  
Venezia

Dipartimento di Economia

Master's Degree Programme in  
Intercultural Development of  
Tourism Systems



Prof. **Anita Talaja**, Faculty of Economics,  
Business and Tourism, University of Split

# Strategy and resource-based view

**Wednesday, April 3rd 2024**

10.30 am - Room 2B

San Giobbe Economics Campus

Cannaregio 873, Venice

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